

## **Result 4: ECVET compatible curriculum structure for Tour Guide-Tour Leader e-learning package**

June 2015

### **Technical content of e-learning course:**

- Videos, photos, pictures and Audio/video - Describing the qualitative tour guiding "my favorite guide"
- Scenarios of different situations that a Tour Guide/Leader can deal with
- Pdf's explanations, links with information (weblinks..)
- Possibility to create a blog
- User Manual (divided into sections)
- Self Assessment-Self Improvement(Weighted Score --> Survey gaming based)
- Create a forum for formal and non-formal communication
- Overall evaluation of the website

### **Content of e-learning course (curriculum):**

#### Methods and Techniques

- ➔ Entertainment - different audience
  - Scenarios for entertainment - different audience
- ➔ Humor - different audience
  - Scenarios for humor - different audience
- ➔ Handling difficult situations
  - Scenarios for handling difficult situations
- ➔ Story telling
  - Scenarios for story telling
- ➔ Communication
  - Networking scenarios for future tours

"A Leonardo Da Vinci Project"

TATRA – Engrave Talent of Middle Aged Women in Tour Leading Competencies - Improve Access to Labour Market  
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### Further practical tips

- ➔ Further Do's vs Dont's & Good vs Bad examples on methodologies on guiding and communicating based on methods and techniques above.
- ➔ Tips on interactive guiding
  - How to ask questions
  - How to entertain
  - How to handle discussions
  - How to catch interest
- ➔ Environmental concerns
  - How to promote local products
  - How to arrange sustainable transport
  - How to respect for the local way of life
- ➔ Specific skills needed
  - Bicycle tours,
  - Gourmet tours,
  - .....

### **Learning Goals: skills to be developed from Result 3**

#### **Self Assessment - Exercises (Test):**

2 tests (one at the beginning and one at the end)

During the e-learning course, different exercises tests for monitoring the progress

#### **Further guidance / instructions for obtaining national official certificate**

-Links for more information

-Answering questions and comments (exchanging experience by blogging)

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